Skill Struck ®

2021
EQUITY REPORT

The purpose of this report is to show how we are improving equity in computer science education each year on a national level. This is the second equity report we've published.

ACCOUNTABILITY IN INCREASING EQUITY

I t's been a year since we last published our equity report, and we've experienced a lot of growth. We've focused our efforts to ensure that we really are doing what we say we're doing: strengthening communities all over the nation and in other parts of the world, by creating more opportunities for teachers and students of all backgrounds to learn computer science.

We have continued to work toward our goal to make computer science more accessible for underserved communities by working with educators with that same goal. We know that making computer science equitable requires concentrated effort by us, and educators that serve in communities all over the nation. To that end, we want to thank each of our partners for their

passion and influence in helping us improve equity in computer science. We've been inspired by many this past year and will be sharing some of their stories on our blog here.

We will continue to be transparent about the progress we're making in improving equity in computer science K-12 education. In this report, we will share information about our user gender, race, disability, low income family percentages, and English language learning status. We have changed the way we collect our user demographic data this past year. We were careful to only include data that was viewable to the public.

To collect our user demographic data, we found the published demographic data for our current school and district site partner population as of December 2021. We partner with both schools and districts, and for that reason have decided to report our data in the same way. Not all of our partners were able to participate in this year's Equity Report. We were able to report:

- 100% of our district partner demographic data
- 40% of our school partner demographic data

Our staff demographic data represents all of our full-time and part-time employees as of December 2021 and was collected by a survey. You can learn more about how we collected our data in the "Methodology" section of this report.

> **Our mission is to empower creators, grow problem solvers, and strengthen communities through education that's accessible, engaging, and innovative for teachers and students.**

EQUITY WITH SKILL STRUCK IN K–12
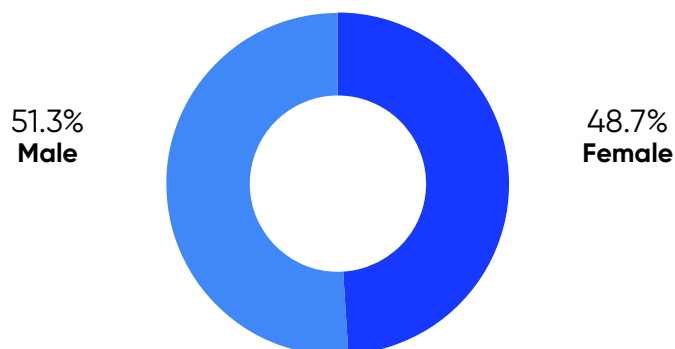
We collected this data from our school and district sites across the United States. These numbers represent the student demographics of the schools and districts we are partnered with.

Our most diverse school partner has 98% minority enrollment, where 86% are Hispanic or Latinx and 10% are Black or African American.
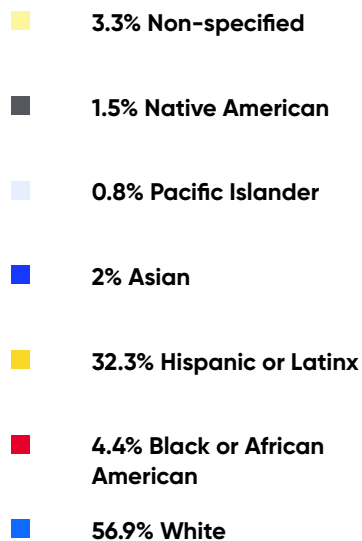
Skill Struck User District Account Demographic Data

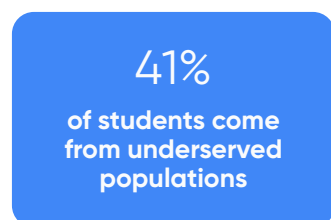All the numbers below represent our student users in district-level partnerships.

Gender

51.3%
Male

48.7%
Female

Skill Struck User District Account Demographic Data

Race

- 3.3% Non-specified
- 1.5% Native American
- 0.8% Pacific Islander
- 2% Asian
- 32.3% Hispanic or Latinx
- 4.4% Black or African American
- 56.9% White

Underserved Populations

41%
of students come from underserved populations

Skill Struck User District Account Demographic Data

Disability

4.7%
of students have
a disability

In the district with
most disabled
students,

8.8%

of students have
a disability

English Language Learners

8.7%
of students of
students are
learning English
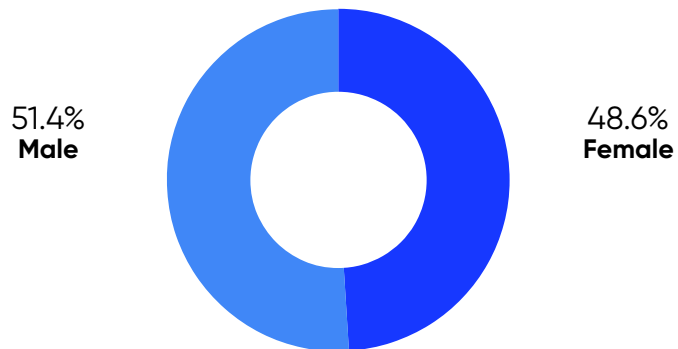
In the district with
most english-
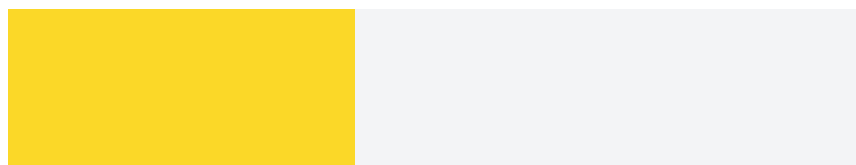learning students,

33%

of students are
learning English

Skill Struck User School Account Demographic Data

All the numbers below represent our student users in our school-level partnerships.

Gender*

51.4%
Male

48.6%
Female

Low Income*

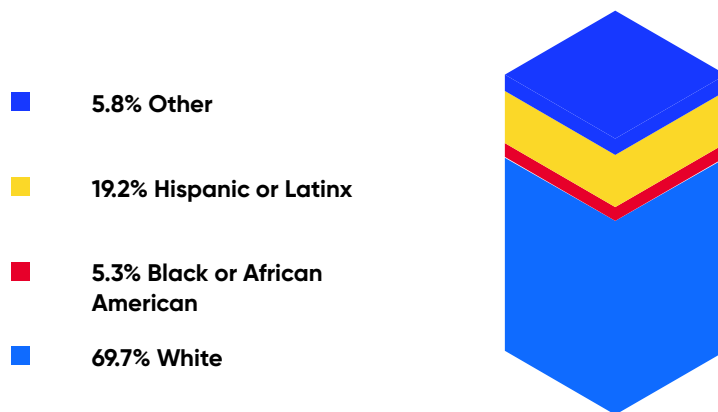■ **38.9% of our school user population come from low-income families**

One school out of the schools that are represented above was not able to share this data.

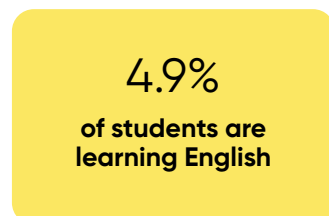# Skill Struck User School Account Demographic Data

Race

- 5.8% Other
- 19.2% Hispanic or Latinx
- 5.3% Black or African American
- 69.7% White

Currently, we serve 5 different countries throughout the world including: the United States, Honduras, Canada, Mexico, and Kenya.

English Language Learners*

4.9%

of students are learning English

One school out of the schools that are represented above was not able to share this data.
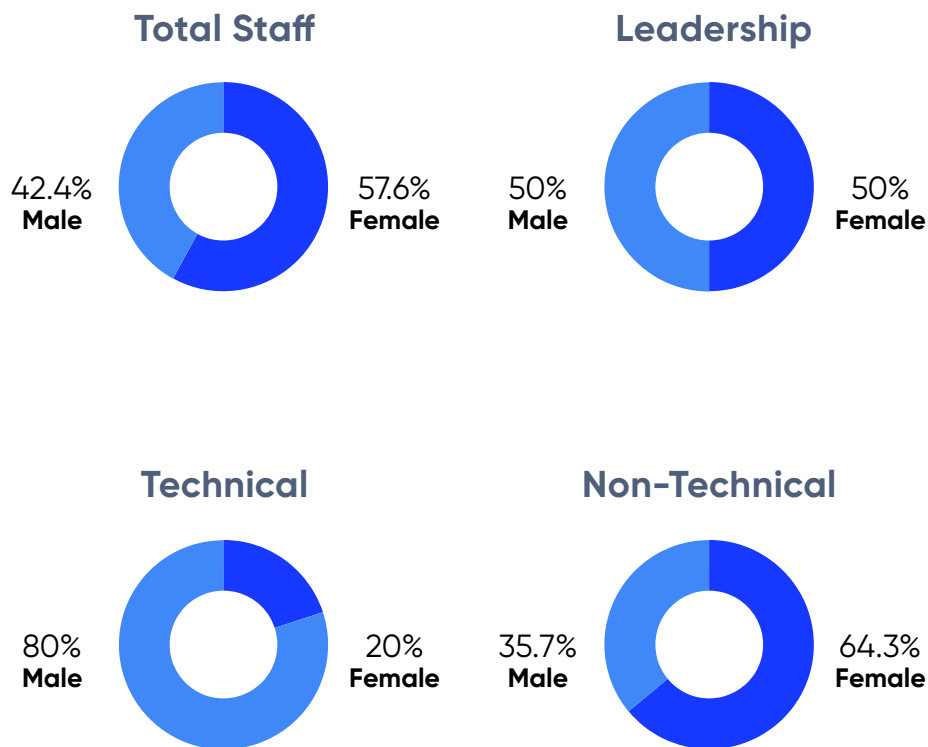
DIVERSITY AT SKILL STRUCK

A survey collecting demographics data went to each of our staff members. As we are expanding our team, we are open to hiring remote workers to increase diversity of gender, race, and background.

Skill Struck Staff

Gender

Total Staff

42.4%
Male

57.6%
Female

Leadership

50%
Male

50%
Female

Technical

80%
Male

20%
Female

Non-Technical

35.7%
Male

64.3%
Female

Skill Struck Staff

Race

Total Staff

- **6.1% Asian**
- **72.7% White or Caucasian**
- **6.1% Hispanic or Latinx**
- **15.2% Black or African American**

Leadership

- **12.5% Hispanic or Latinx**
- **87.5% White or Caucasian**

Non-technical

- **3.6% Asian**
- **71.4% White or Caucasian**
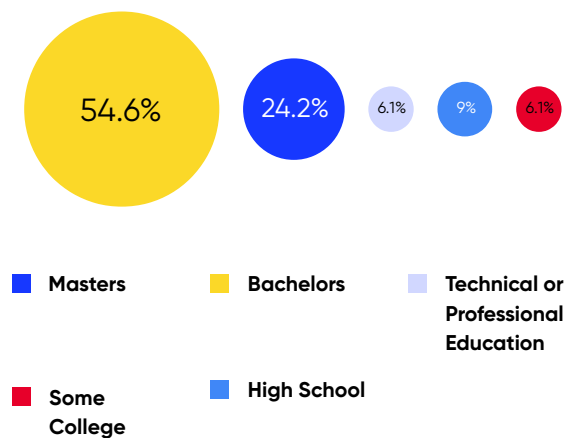- **7.1% Hispanic or Latinx**
- **17.9% Black or African American**

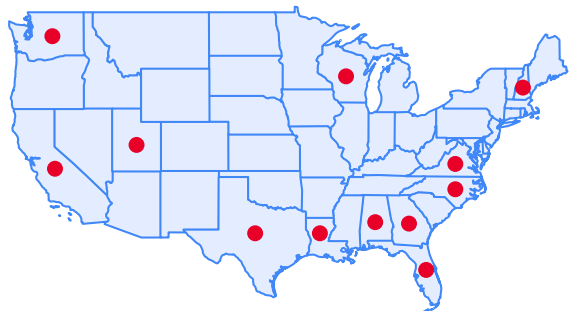### Technical

- **20% Asian**
- **80% White or Caucasian**

Skill Struck Staff

Highest Level of Education

54.6%   24.2%   6.1%   9%   6.1%

■ Masters   ■ Bachelors   ■ Technical or Professional Education

■ Some College   ■ High School

Skill Struck Staff Locations

Staff members can be found in:

Utah
Florida
Louisiana
North Carolina
Virginia
Washington
Texas
Georgia
California
Wisconsin
Alabama
New Hampshire

LOOKING FORWARD

LOOKING FORWARD

We nearly grew our number of student users and Skill Struck staff members by three times in 2021. We are proud of the impact we have made this past year, and plan to continue this growth in 2022.

We are happy to report that our curriculum is available in both Spanish and English, and we are continuing to make our product accessible for all. In 2021, we launched more curriculum offerings such as an AP Computer Science Principles Course and our new typing platform, Type Station. In 2022, we have big plans ahead for developing a product that best serves our students and educators. Stay tuned on our blog for these updates. Until next year!

Want to ensure that your district is increasing equity in computer science education?

Scan QR code or **click here** to get a free consultation with one of our representatives.

METHODOLOGY

Our staff demographic data represents all our full-time and part-time staff as of December 2021 and was collected via self-identification using Google Forms.

Leadership team This is currently defined as those who are head of their department.
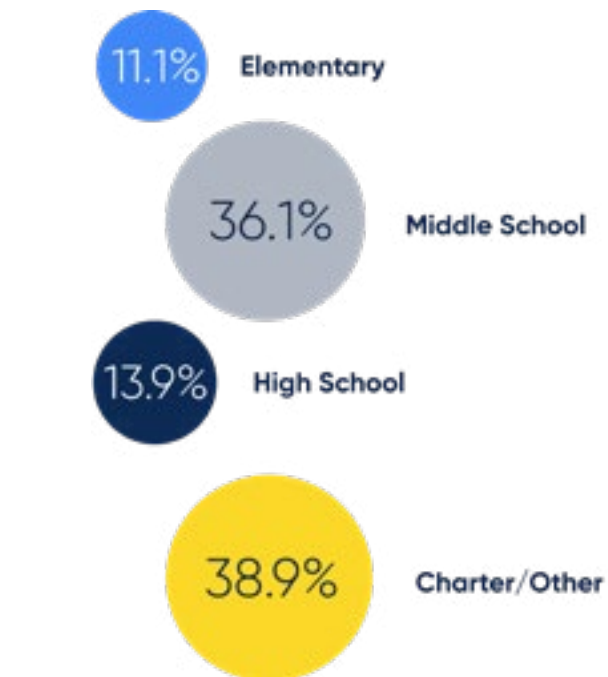
Technical In this breakdown of staff data, technical roles include our software developers.

Non-technical This includes all roles other than software engineering.

Skill Struck Users

Age Level

11.1% Elementary

36.1% Middle School

13.9% High School

38.9% Charter/Other

58.2% meet free meal eligibility

10 schools are Title 1 Status