

2020 EQUITY REPORT



ACCOUNTABILITY IN INCREASING EQUITY

ecause our mission is to create opportunities for all students to develop technical skills, we know that we have a responsibility to make computer science education more accessible for underrepresented groups.

We also believe in the importance of creating equitable opportunities in the workplace and are constantly striving to increase diversity on the Skill Struck team.

We are a young company, and this is our first Equity Report. We're constantly learning and we have a lot of exciting growth ahead of us. As we grow, we'd like to be transparent about the progress we're making in improving equity in computer science K–12 education. To show how we are working to make Computer Science (CS) more equitable, we've decided to start reporting our user background: gender, race, age, free meal eligibility, and Title 1 status. To collect our user demographic data, we surveyed our current school site partner population as of January 2021.

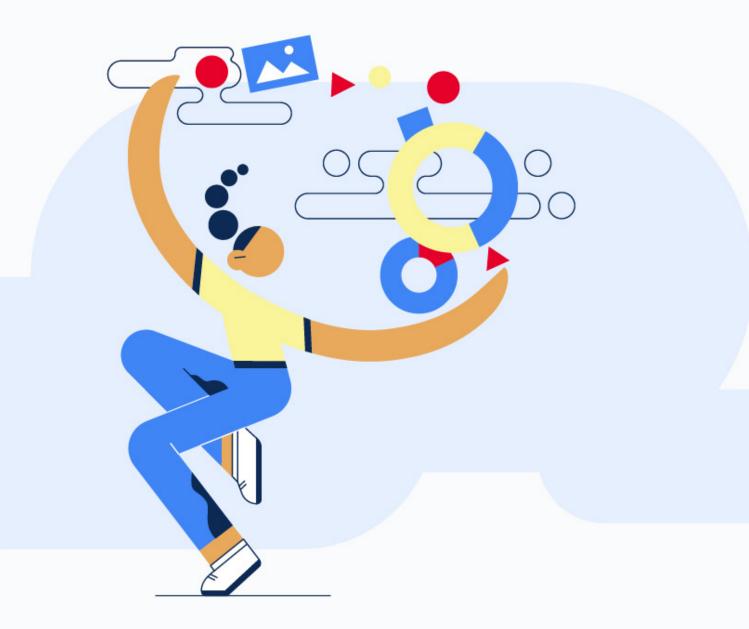
Not all demographic data was available for collection. Out of our total partnered schools, these are the percentages of schools we are able to report on:

- Gender enrollment: 77.8% reported
- Minority enrollment: 80.6% reported
- Hispanic enrollment: 80.6% reported
- Black enrollment: 80.6% reported
- Free meal eligibility: 80.6% reported
- Age level: 97.2% reported
- Title one status: 27.8% reported

Our staff demographic data represents all of our full-time and part-time employees as of January 2021 and was collected by a survey. You can learn more about how we collected our data in the "Methodology" section of this report.

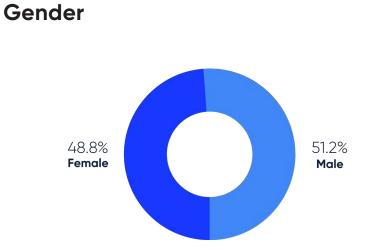
Our mission is to create opportunities for all students to develop technical skills.

EQUITY WITH SKILL STRUCK IN K-12

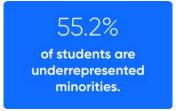


e collected this data from our school and district sites across the United States. These numbers represent the student demographics of the schools we are partnered with.

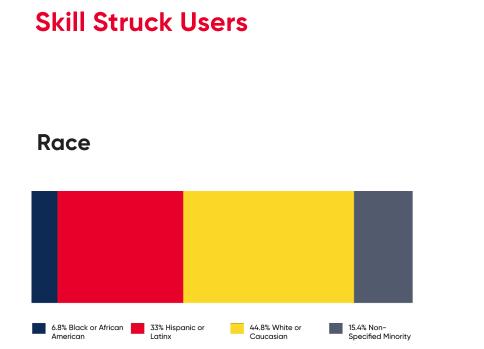
Skill Struck Users



Race

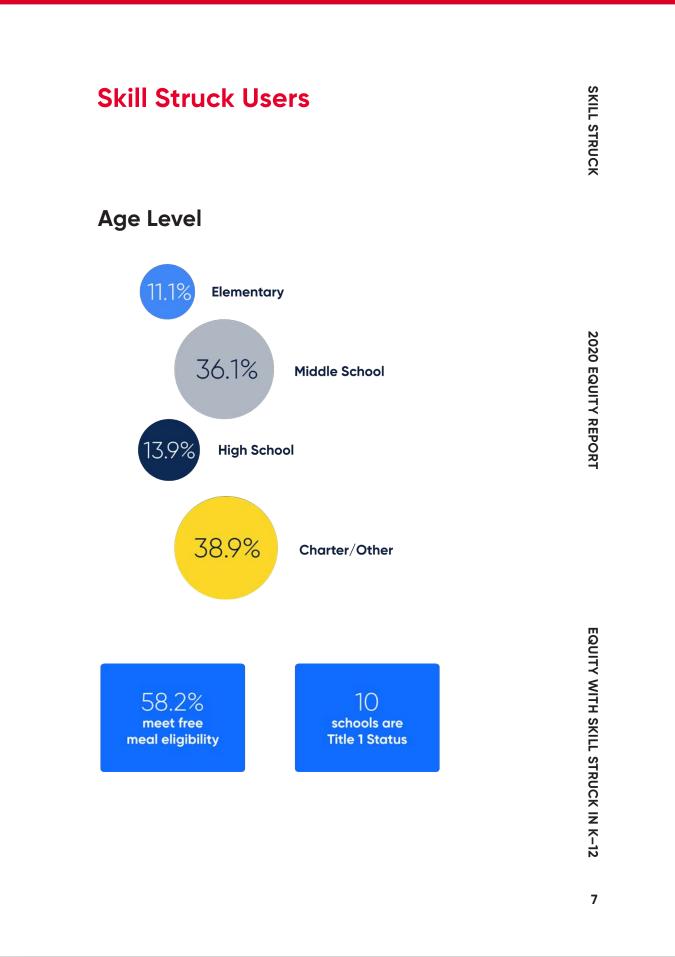


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Our most diverse school partner has 98% minority enrollment, where 86% are Hispanic or Latinx and 10% are Black or African American.

SKILL STRUCK

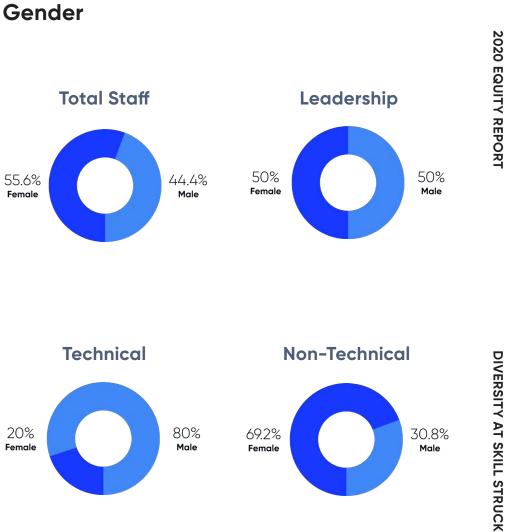


DIVERSITY AT SKILL STRUCK



survey collecting demographics data went to each of our staff members. As we are expanding our team, we are open to hiring remote workers to increase diversity of gender, race, and background.

Skill Struck Staff

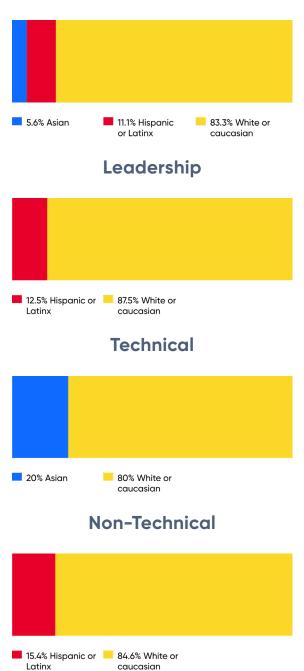


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Skill Struck Staff

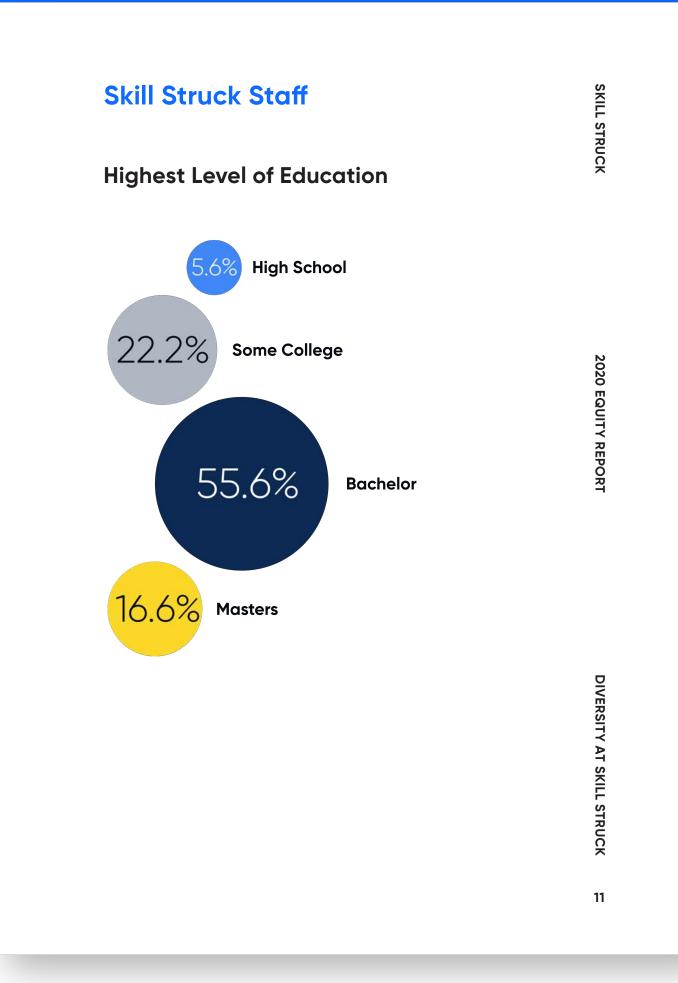
Race

Total Staff



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10



LOOKING FORWARD



LOOKING FORWARD

n the summer of 2019, Skill Struck platforms were implemented in our first partner classroom. We are proud of the impact we have made thus far and are looking forward to increasing that impact each year as we grow.

In anticipation of this growth, we are refining our platforms to ensure that they are accessible for all students and educators. We are accomplishing this by providing our curriculum in both English and Spanish, building platforms that support self-paced learning, making standards-aligned K–12 computer science curriculum, and building a professional development platform for educators.

Want to ensure that your school or district is effectively increasing equity in computer science education?

Get a free (\$500 value) equity consultation with one of our representatives.

Get Free Equity Consultation

METHODOLOGY

ur staff demographic data represents all our full-time and part-time staff as of January 2021, and was collected via self-identification using Google Forms.

Leadership team This is currently defined as those who are head of their department.

Technical In this breakdown of staff data, technical roles include our software developers, and those on our product team.

Non-technical This includes all roles other than software engineering or product.